



**Guernsey Adolescent Smoke-free Project**  
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**To: All Media**  
**From: Diane Lawrence, GASP**  
**Date: 28 September 2006**

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## **MEDIA RELEASE**

### **ANA A TOPA – THE CHILDREN ARE TIRED**

**EMBARGOED UNTIL 12.01AM WEDNESDAY 4<sup>TH</sup> OCTOBER 2006**

GASP's experience in schools has shown that children and young students are very interested in global issues particularly when manipulation and corruption are involved.

Our new project uses this interest to look at tobacco education from a different angle and hopefully provide a better understanding of tobacco for those few young people who still smoke.

This project reveals the use of children as young as 5 years old to work in tobacco fields for transnational tobacco companies.

The properties of the tobacco leaf and the amount of pesticide sprayed on tobacco mean the children become very ill from working in the fields and are exposed to many dangerous hazards.

Transnational tobacco companies are now using child labour projects to enhance their corporate reputations and distract public attention from how they profit from low wages and cheap tobacco.

G.A.S.P's primary aim is education about global issues and the workings of transnational tobacco which ties in very closely with the school curriculum. We hope to achieve this through a series of specially designed lessons and assemblies and through holding fund-raising activities organised and run by students.

G.A.S.P. will then ensure these funds go directly to the children being used.

The launch for this project is Tuesday 3<sup>rd</sup> October at the Grammar School, we are inviting members of the media to attend at 3pm although further information can be obtained by telephoning the GASP office.