



Guernsey Adolescent Smokefree Project

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TO: ALL MEMBERS OF THE MEDIA

FROM: VIDYA AMEY, G.A.S.P PROJECT MANAGER

MEDIA RELEASE

ASHWALES SHARE THEIR KNOWLEDGE WITH GASP

ALL MEMBERS OF THE MEDIA ARE INVITED TO ATTEND THE LAUNCHING OF THE WORKSHOP DELIVERED BY CHERYL NICHOLLS FROM ASH WALES. THE WORKSHOP IS MEANT TO EMPOWER THE PARTICIPANTS WITH KNOWLEDGE LINKED TO TOBACCO ISSUES. IT WILL TAKE PLACE AT **ST MARTIN'S COMMUNITY CENTRE, MOULIN HUET ROOM ON FRIDAY 19 MARCH FROM 9.00- 12.30.**

THE MEDIA WILL BE ABLE TO INTERVIEW THE PARTICIPANTS ATTENDING THE WORKSHOP **AT THE END OF THE WORKSHOP- 12.15 WOULD BE BEST.**

Title of the workshop: 2Tuff2Puff

The role of GASP is primarily to educate young people from Year 4 to Year 12 about various issues linked to smoking. We deliver two sessions per year in primary schools and one session annually in secondary schools. However, being a small charity there is a limit in the amount of contacts we have with the schools. This is why we believe that all people working with children should be trained to deal with issues linked to smoking, including youth workers, school nurses, and Children's dental service among others.

GASP's Project Manager, Vidya Amey, explains:

'I first heard of the workshop 2Tuff2Puff when I attended the ASH Wales Tobacco Control conference last year and I couldn't but admire their initiative to train youth workers on how to give ad-hoc advice to smokers. The workshop 2Tuff2Puff has been very successful in Wales and I wanted the school support agencies of Guernsey to benefit from it. From my point of view, one of the strengths of Guernsey is the way all agencies work together; we acknowledge that however different our jobs may seem to be, the various causes we fight for often overlap because we have a common ultimate goal: helping the next generation to be healthier and happier. The fact that the workshop has been fully booked reflects the enthusiasm and the team spirit of our school support agencies!'

Ms Tanya Buchanan, Chief Executive Officer of ASH Wales, comments:

"ASH Wales is delighted to participate in this sharing of skills with our colleagues in Guernsey. Having the opportunity to visit Guernsey and share our experiences as well as learn from the very talented staff here is a privilege and an honour. We look forward to further developing a partnership with tobacco control advocates in Guernsey so that we can continue to learn from each other and work to reduce rates of tobacco use amongst young people."

For any more information please contact Vidya Amey Ph 727899 Mob 07839 105721. For more information and statistics related to ASH Wales and smoking please contact Tanya Buchanan Ph 029 2064 1101 Mob 0777585 2443.