



Guernsey Adolescent Smokefree Project

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TO: ALL MEMBERS OF THE MEDIA

FROM: VIDYA AMEY, G.A.S.P PROJECT MANAGER

MEDIA RELEASE

THE COLLEGE OF FURTHER EDUCATION HELPS GASP SPREAD SMOKEFREE MESSAGES

ALL MEMBERS OF THE MEDIA ARE INVITED TO ATTEND THE LAUNCHING OF -A PLAY WITH SMOKING PREVENTION AS THE MAIN MESSAGE AT **THE PERFORMING ARTS CENTRE ON MONDAY 16 NOVEMBER AT 1.30.**

THE MEDIA WILL BE ABLE TO WATCH THE PLAY CREATED BY THE 2nd YEAR BTEC PERFORMING ARTS STUDENTS TO SPREAD SMOKING PREVENTION MESSAGES. STUDENTS, ACTORS AND LECTURER WILL BE AVAILABLE TO TALK ABOUT THEIR VIEWS.

The main theme of the play: Breaking free from smoking.

At GASP we are always trying to find fun ways of spreading smokefree messages to the young people of the island. Our latest innovative idea was to work with the College of Further Education's BTEC Performing Arts students to encourage them to devise a play linked to 'Break Free' which heralds the slogan for No Smoking Day 2010. As part of their Theatre In Education Project, Hannah Young, Jordan Veloso, Matthew Fallaize, Sarah Clarke & Wayne Ogier (alias the High Spirits Theatre Company), have devised the whole play from scratch.

GASP's Project Manager, Vidya Amey, explains:

'Teaching young people about the dangers of smoking is not always easy. At GASP, we ensure that the message is well tailored to the suit the requirements and needs of the young people. One of our challenges is to find various ways to encourage young people to deliver smokefree messages to their own peers. We are always happy to work in collaboration with other organisations or schools and are immensely grateful for their specialist input. Peer-education is definitely the way forward and it is amazing to see what young people can create to pass on smokefree messages! It's been a real pleasure and honour to work with the High Spirits '

Kate Kellaway, a lecturer from the Performing Arts Centre guiding the students on this project explains the thinking behind the decision to work with GASP:

"We wanted our Theatre in Education project to be relevant and to reflect professional working practise. Our students have had the opportunity to plan, develop and deliver this project and working with GASP has really helped them to see how various agencies can work together to create initiatives like this. Our show will be touring around some of the Island's primary schools next week so we hope that our collaboration with GASP will have a positive impact on the pupils who watch it."

All members of the media are invited to attend the play which will take place at The Performing Arts Centre on Monday 16 Novemeber at 1.30pm.
Please contact Vidya Amey 727899