



## Guernsey Adolescent Smokefree Project

c/o The Youth Centre, Brock Road, St. Peter Port, Guernsey, GY1 1RU

Tel 01481 727899

Email: [gaspguernsey@cwgsy.net](mailto:gaspguernsey@cwgsy.net)

Web: [www.gasp.org.gg](http://www.gasp.org.gg)

**TO:** ALL MEMBERS OF THE MEDIA

**FROM:** Alun Williams, G.A.S.P Chairman

### **MEDIA RELEASE**

#### **RG Falla and Smokebusters expand their athletics sponsorship**

Members of the media are very welcome to attend the athletics track at the Garenne Stand on Thursday 3<sup>rd</sup> June at 6.00pm to meet with junior school pupils who will be looking forward to the races next week and to talk to Guernsey's young star athletes who were inspired by the event.

Local company RG Falla and charity Smokebusters are joining forces to encourage even more young people to take part in athletics. The RG Falla/ Smokebusters junior schools championships is a well-established event on the schools sporting calendar where over 300 primary school pupils take part in races in front of a packed Garenne stand.

RG Falla and Smokebusters are now expanding their sponsorship to support the junior schools individual athletics championships which take place during the week beginning Monday 7<sup>th</sup> June and include both track and field events. They are also sponsoring the junior schools team that will be selected to represent Guernsey in the inter-insular match against Jersey on Saturday July 10<sup>th</sup>.

Alun Williams, chairperson of GASP/Smokebusters comments:

*Although we have a serious task at GASP/Smokebusters - encouraging young people not to smoke - we always try to ensure that we get our message across by reminding young people of the benefits of leading happy, healthy lives. That is why we are so keen to involve ourselves in all types of sports. In the past few years we have organised, football tournaments, crosscountry leagues, swimming events, triathlons and many other activities. All of these have been great fun and we are always very impressed by the behaviour of the island's young people. They have been a credit to their families and schools.*

Peter Gregory, Managing Director of RG Falla explains the firm's involvement:

*RG Falla has been very pleased to support the Junior Schools athletics championships in recent years. The championships are a great sporting event and it is a treat to see so many youngsters enjoying the event cheered on by families and friends. We are very pleased to increase our involvement with junior schools athletics as it reflects our commitment to supporting our local community and supporting the island where we live and work.*

This year's events will also see the involvement and support of local athletes who started their athletics careers by performing in the junior schools events and have now gone on to represent the island at senior athletics. This includes top local hurdler Leo Rice. Leo, 18, was a recent gold medallist at the Hampshire championships and he began his career in the junior schools championships ten years ago.

*'The championships were a real springboard for me and inspired me to commit to athletics. I am very pleased to support the events*

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