



Guernsey Adolescent Smokefree Project

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TO: ALL MEMBERS OF THE MEDIA
FROM: VIDYA AMEY, G.A.S.P PROJECT MANAGER
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MEDIA RELEASE

STRAIGHT FROM MY SMOKEFREE HEART

INVITATION TO ATTEND THE PRESENTATION OF PRIZES FOR THE LATEST GASP COMPETITION AT ST MARTINS SCHOOL ON TUESDAY 10TH MARCH AT 2.30PM

Following the last competition run by G.A.S.P where students had to find a creative way to encourage a loved one to stop smoking, all members of the media are invited to attend the prize presentation at St. Martins School at 2.30 on Tuesday 10 March 2009.

The competition 'Straight from my Smokefree Heart' run by G.A.S.P was meant to give the students of Guernsey the opportunity to think about what would really help their loved one to quit smoking. Latest research has shown that 46% of teenagers in the UK are 'more worried about their parents smoking than anything else, including money, bullying and divorce' (Department of Health 2009). The young people of Guernsey share the same anxiety.

Vidya Amey, G.A.S.P Project Manager explains:

*'Very often after delivering G.A.S.P sessions in schools, one of the most common questions being raised is 'how can I stop my mum/dad/sister/brother from smoking?' Unfortunately, there is no generic answer that would suit every situation but research has proved that very often, children can help adults get rid of their bad habits, such as smoking. **They** know best how to melt the heart of a loved one.'*

We received many entries with wonderful and touching ideas and all participants deserve to be congratulated. The standard of the entries were very high however, we still had to choose 3 winners:

1st Prize (Outdoor Guernsey): Megan Graham (8) St.Martins School

2nd Prize (Fat Face voucher): Hannah Browning (13) Grammar School

3rd prize (Fat Face voucher): Becky Youlton (18) GCFE

For more information please contact:

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